

MXLV-TV

3500 Myer Lee Dr Winston Salem, NC 27101

Annapolis, MD 21403 1291 Hollywood Ave Targeted Platform Media

Comments

Separation: 30 AMY MCCREARY

Billing Type Account Types

Weekly/Irregular

National/Political Issue Agency BRD

Phone/Fax Buyer Name Advertiser Sales Office Salesperson 773/783/4701

Brand

Product

Agency

Contract #

08/16/16-08/22/16

2537397

POLITICAL ISSUE (ns) (1187) Millennium/DC, Washington DC (1108) Targeted Platform Media (15945) Priorities USA Action (72141) Millennium Washington DC

> Demo Headline # မှ မှ Entered By Date Entered Last Modified 08/03/16 06/20/16

Lisa Carter

15.00 \$1,551.75

Commission % Package Deal Order Type Normal

ECR25194239

Sales Tax Net Total Commission \$8,793.25

Greensboro (WXLV)
By Broadcast Month Si
Aug. 2016 Grand Total: Spots 24 24 \$10,345.00 \$10,345.00

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	10.0 Normal Line / Prime (10)	9.0 Normal Line / Prime (9)	8.0 Normal Line / Prime (8)	7.0 Normal Line / News (7)	6.0 Normal Line / SPOT (6)	5.0 Normal Line / News (5)	4.0 Normal Line / SPOT (4)	3.0 Normal Line / SPOT (3)	2.0 Normal Line / SPOT (2)	1.0 Normal Line / SPOT (1)	Line Type / Break Type (Ref #)	
	08/19/16-08/19/16	08/22/16-08/22/16	08/22/16-08/22/16	08/16/16-08/19/16	08/16/16-08/19/16	08/16/16-08/19/16	08/16/16-08/19/16	08/16/16-08/19/16	08/16/16-08/19/16	08/16/16-08/19/16	Dates	
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CON	:30 7:57:56P- ABC-Shark Tank (Friday)	:30 10P- ABC-Mistresses (Monday)	:30/7:57:56P- ABC-Bachelor in Paradise (Monday)	:30 11:01P- News- News 14 Carolina on ABC 45 at 11pm	:30 7:28:30P- Family Feud B	:30 6:28:30P- ABC-World News Monday-Friday	:30 5P- Peoples Court	:30 3P- Dr Phil	:30 2P- ABC-Generat Hospital	:30 9A- Dr Phil 2	Run Times	
CONFIRMATION CONTRACT				2		2	2	ш	2	2	WdS	
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	\$600.0	\$1,100.0	\$1,200.0	\$960.0	\$1,600.0	\$1,200.0	\$180.0	\$315.0	\$180.0	\$160.0	Total	
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	\$600.00 Greensbaro (WXLV)	\$1,100.00 Greensboro (WXLV)	\$1,200.00 Greensboro (WXLV)	\$960.00 Greensbara (WXLV)	\$1,600.00 Greensboro (WXLV)	\$1,200.00 Greensboro (WXLV)	\$180.00 Greensboro (WXLV)	\$315.00 Greensboro (WXLV)	\$180.00 Greensboro (WXLV)	\$160.00 Greensboro (WXLV)	Station	
	Shark Tank-ABC	Mistresses-ABC	Bachelor in Paradise-ABC	News14 On ABC 45	Family Feud	ABC World News	People's Court	Dr. Phil	General Hospital	Dr. Phil	Comments	
	6/20/16	6/20/16	6/20/16	6/20/16	6/20/16	6/20/16	6/20/16	6/20/16	6/20/16	6/20/16	Entered	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Agency/Advertiser:

Date:

Comments:

Printed At: 10:56 AM on Wednesday, August 3 2016



Targeted Platform Media 1291 Hollywood Ave Annapolis, MD 21403

WXLV-TV 3500 Myer Lee Dr Winston Salem, NC 27101

Contract #

Advertiser

Brand Phone/Fax Buyer Name Salesperson Product Agency Sales Office

> POLITICAL ISSUE (ns) (1187) Millennium Washington DC Millennium/DC, Washington DC (1108) Targeted Platform Media (15945) Priorities USA Action (72141) 08/16/16-08/22/16 2537397 Order Type 9 Last Modified Padage Deal Demo Headline # Entered By Date Entered 08/03/16 06/20/16 Lisa Carter Normal

ECR25194239

\$8,793.25 \$1,551.75

Commission Commission % 15.00

Net Total Sales Tax

Comments

Separation: 30 AMY MCCREARY

Billing Type Account Types

Weekly/Irregular

National/Political Issue Agency BRD

773/783/4701

Greensboro (WXLV)

By Broadcast Month Aug. 2016 Grand Total: 24 Rate \$10,345.00 \$10,345.00

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		08/22/16-08/22/16	08/22/16-08/22/16	08/21/16-08/21/16	08/21/16-08/21/16	Dates
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Accepted-Station:	CONFIRMATION CONTRA	:30 7:28:30P- Family Feud B	:30 5P- Peoples Court	:30 9P- ABC-The \$100000 Pyramid (Sunday)	:30 8P- ABC-Celebrity Family Feud (Sunday)	1 Run Times
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Date:		\$400.00	\$90.00	\$1,160.00	\$1,200.00	Rate
Comments:		\$400.00	\$90.00	\$1,160.00	\$1,200.00	Total
		\$400.00 Greensboro (WXLV)	\$90.00 Greensboro (WXLV)	\$1,160.00 Greensbaro (WXLV)	\$1,200.00 Greensboro (WXLV)	Station
		Family Feud	People's Court	The \$100,000 Pyramid-ABC 6/20/16	Celebrity Family Feud-ABC 6/20/16	Comments
		6/20/16	6/20/16	6/20/16	6/20/16	Entered

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and L	Date: 3/29/16	Date: 3/29/16			
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dentilog of contract and the contract of the c		Priorities USA	Action		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
A		OF		ERE	

This broadcast time will be used by: ___

Priorities USA Action

THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: Priorities USA Action

Office Sought: U.S. Presidency

General Election: November, 8th 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Greg Speed

Executive Strategist: Anne Caprara

Chief Strategist: Guy Cecil

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify liability, including reasonable attor		
above-requested advertisement(s) also agrees to prepare a script, station at least before). For the above-stated bro transcript, or tape, which w	adcast(s), the sponsor vill be delivered to the
TO BE SIGNED BY	(ISSUE ADVERTISER ((202) 965-5060
Date	Signature	Contact Phone Number
TO BE SIGNED	BY STATION REPRESENT	TATIVE
☐ Accepted	☐ Accepted in Part	□ Rejected
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